

MUSEUM FRIEDER BURDA

BADEN-BADEN

July 7 – November 2, 2027

Europe in Pop Fever: From Erró to Sigmar Polke

While the term »Pop Art« is primarily associated with American painting, numerous European artists were addressing the same issues at around the same time. They, too, explored the relationship between art and consumerism, drew on the glamorous imagery of fashion, advertising, and entertainment, or questioned changing images of femininity between pin-up and emancipation.

The exhibition at the Museum Frieder Burda focusses on European painters who worked in or responded to innovations of Pop-Art, exploring their multifaceted approaches to both representing and subverting the imagery of modern consumer society. To provide insights into the transatlantic exchange fuelling their vision, their works are set in dialogue with a carefully selected group of paintings and sculptures by their American peers.

Overall, the show features over 70 works by more than 30 artists. An exhibition of the Museum Frieder Burda, Baden-Baden, and the Bucerius Kunst Forum, Hamburg. With the generous support of the Fondation Gandur pour l'Art, Genève.

MUSEUM FRIEDER BURDA BADEN-BADEN

Press account

Dr. Christiane Morsbach, Head of Communications
+49 (0)7221 39898-33, morsbach@museum-frieder-burda.de

Judith Kirschner-Forcher, Press and Public Relations / Event management
+49 (0)7221 39898-45, kirschner-forcher@museum-frieder-burda.de

Museum Frieder Burda

Lichtentaler Allee 8B
76530 Baden-Baden
+49 (0)7221 39898-0
office@museum-frieder-burda.de

Opening hours:

Tuesday - Sunday from 10 am - 6 pm
Open on all public holidays (closed December 24 and 31)

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